

# BENEFITS OF WORKING IN THE TRADES

## FOR TOO LONG THE SKILLED TRADES HAVE BEEN NEGLECTED AS NOT HAVING ANY OF THESE BENEFITS



### SCHOOL

Majority of training programs for the skilled trades, last from 6 months to 2 years, and some cost as little as \$2,000.\*<sup>6</sup>



### PAY

The range for the skilled trades is \$13-\$34/hour, for a median of \$21/hour. All other occupations had a median of \$16/hour.<sup>7</sup>



### SECURITY

Most jobs can be outsourced—but not the hands-on careers. Without the skilled trades our society would literally crumble.<sup>8</sup>

2.5M

### AVAILABILITY

Skilled tradesmen are in demand everywhere. In the next two years, 2.5 million new jobs will be added to workforce.<sup>9</sup>



### SATISFACTION

70% of Americans are dissatisfied with their jobs. Doing skillful manual labor creates a sense of satisfaction.<sup>10</sup>

## PATHWAY TO SUCCESS

### EVERY TRADESMAN IS AN ENTREPRENEUR



#### OWN BOSS

They chose their own location, own principles, and salary.<sup>11</sup>



#### MARKETING

Their good quality work brings the "word of mouth" strategy.<sup>11</sup>



#### HAPPIEST

They are confident about their jobs and their future.<sup>11</sup>



#### HOURS

They can work year round or keep flexible work hours.<sup>11</sup>



#### CONDITIONS

They choose to connect with customers, work onsite, or in a tech lab.<sup>11</sup>

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<sup>1</sup>cbsnews.com <sup>2</sup>moneymorning.com <sup>3</sup>college.usatoday.com <sup>4</sup>jobs.aol.com <sup>5</sup>talentegg.ca  
<sup>6</sup>npr.org <sup>7</sup>usatoday.com <sup>8</sup>college.usatoday.com <sup>9</sup>usatoday.com <sup>10</sup>wsj.com <sup>11</sup>entrepreneur.com <sup>12</sup>monster.com

\*Requirements vary by state

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